A valuable DANISH certificate

By Asger Kjær Nielsen, Quality Manager DANISH, M.Sc. Ag. Danish Agriculture & Food Council



A valuable DANISH certificate



The foundation of DANISH certification lies at the opposite end of the value chain – the customers.

Quality should always be documented, and there are market requirements for independent third-party control. Pay attention to customer requirements and how you can make control visits easier for yourself.



A valuable DANISH certificate

The foundation of DANISH certification lies at the opposite end of the value chain – the customers.



Quality should always be documented, and there are market requirements for independent third-party control. Pay attention to customer requirements and how you can make control visits easier for yourself.



A valuable DANISH certificate

The foundation of DANISH certification lies at the opposite end of the value chain – the customers.

Quality should always be documented, and there are market requirements for independent third-party control. Pay attention to customer requirements and how you can make control visits easier for yourself.



A valuable DANISH certificate



The foundation of DANISH certification lies at the opposite end of the value chain – the customers.

Quality should always be documented, and there are market requirements for independent third-party control. Pay attention to customers requirements and how you can make control visits easier for yourself.



History and the start

Market requirements

- o Began with the UK in 1998
- o Internationally recognised ISO-standard
- In 2002, the entire production had to be certified
 - Internationally recognised ISO standard
 - Agreement with German QS on continued access to the German market (German acceptance of the DANISH Product Standard)





Case story - UK





DANISH Product Standard

Purpose

 Provides 3rd party accreditation of live pig production (ISO 17065:2012)

 Ensures and documents that DANISH-certified pig herds comply with legislation and industry and market requirements

 Focus on good animal welfare, a high standard of food safety and clear traceability





DANISH Product Standard

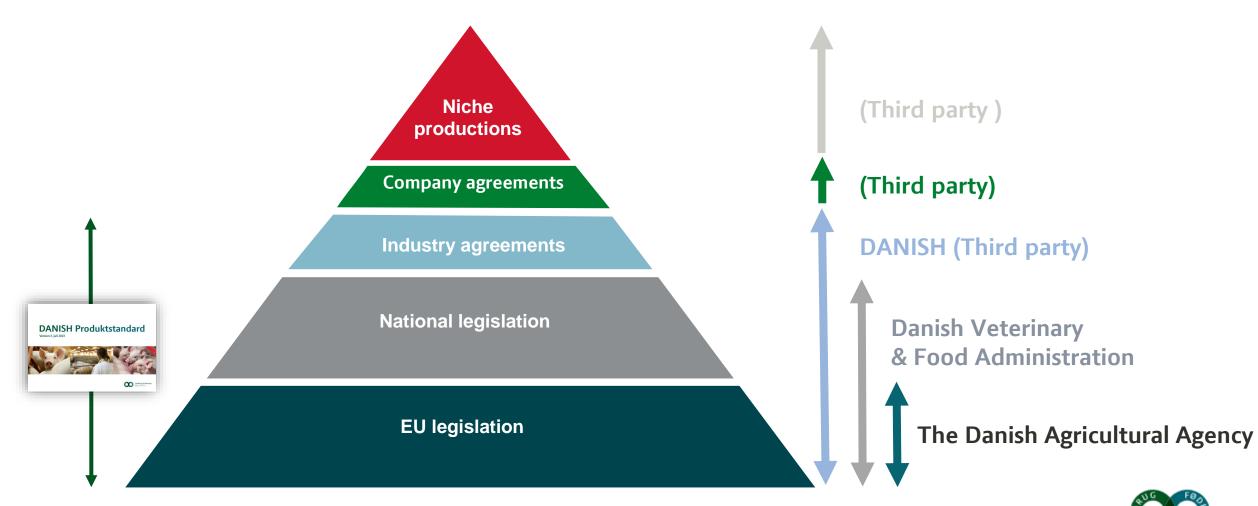
Facts

- o Approx. 2,700 DANISH cerficates issued per year
 - Of which approx. 1,000 are audited annually (special productions)
 - The rest are audited every third year
- Announced visits talk together and prepare
 - 20% unannounced (<48 hours warning)
 - Read what the DNV sends you





The Danish quality system



Landbrug & Fødevarer Sektor for Gris

The Danish quality system

Primary Produktion

Biosecurity

Slaughter, cutting, deboning and sale

DANISH Produkt Standard DANISH Transport
Standard

Global Red Meat Standard

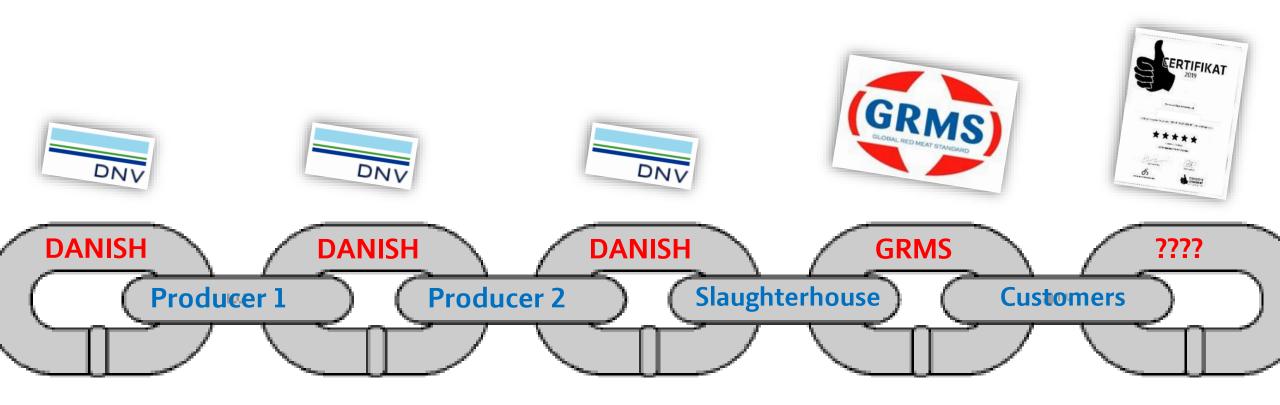








Quality Assurance and Documentation





Definition of quality assurance

Quality assurance is a way to prevent mistakes and defects in produced products and avoid problems when providing solutions and services to customers







Landbrug & Fødevarer Sektor for Gris

Customer expectations

"The iceberg" **Visible symbols** DANISH-Certificate **Hidden values**

It's easy to get the wrong impression when you don't know the facts.



Healthy pigs

Texts

Brands

Excellent cuts and good taste

Well-run farms

Competent staff

Good animal welfare

High standard of food safety

Full traceability

We say what we do and do what we say



Landbrug & Fødevarer Sektor for Gris

Proud to be certified







Case story - Japan

Government consultant Jesper Vibe-Hansen, The Danish Embassy, Tokyo







Development in selected check points

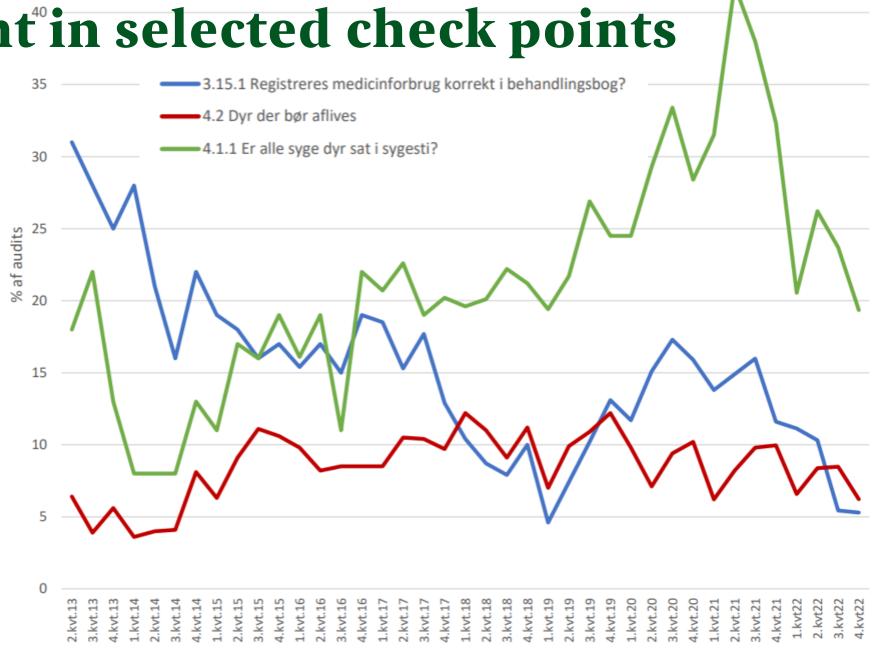
Quarterly statements

0 2013 - 2022

DANISH visit

Source: Baltic Control Certification

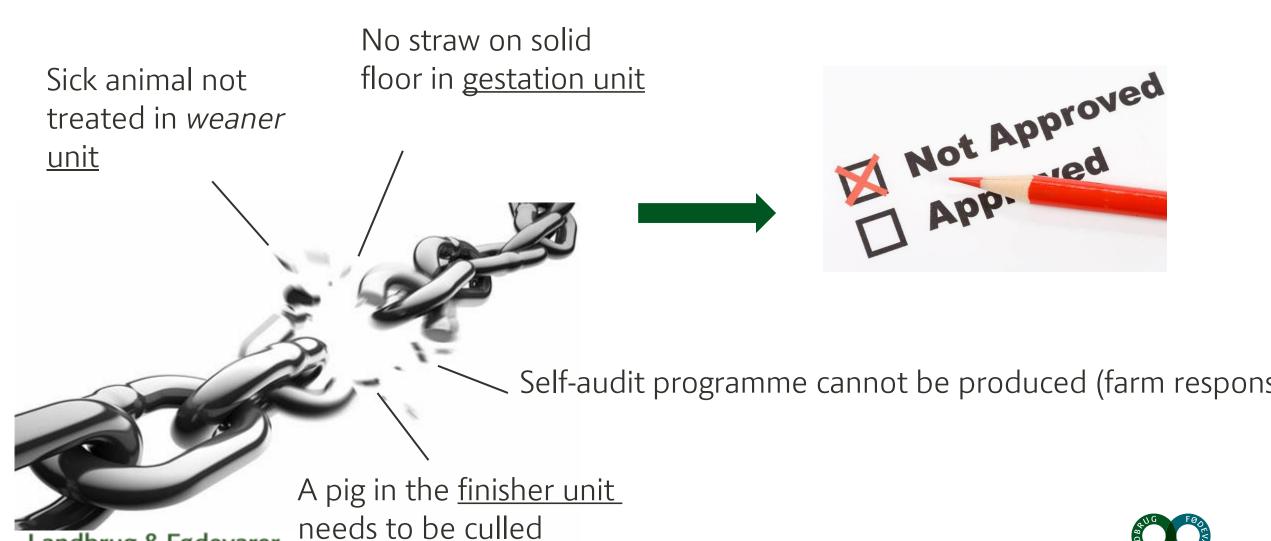
Landbrug & Fødevarer Sektor for Gris



All contribute to the individual link

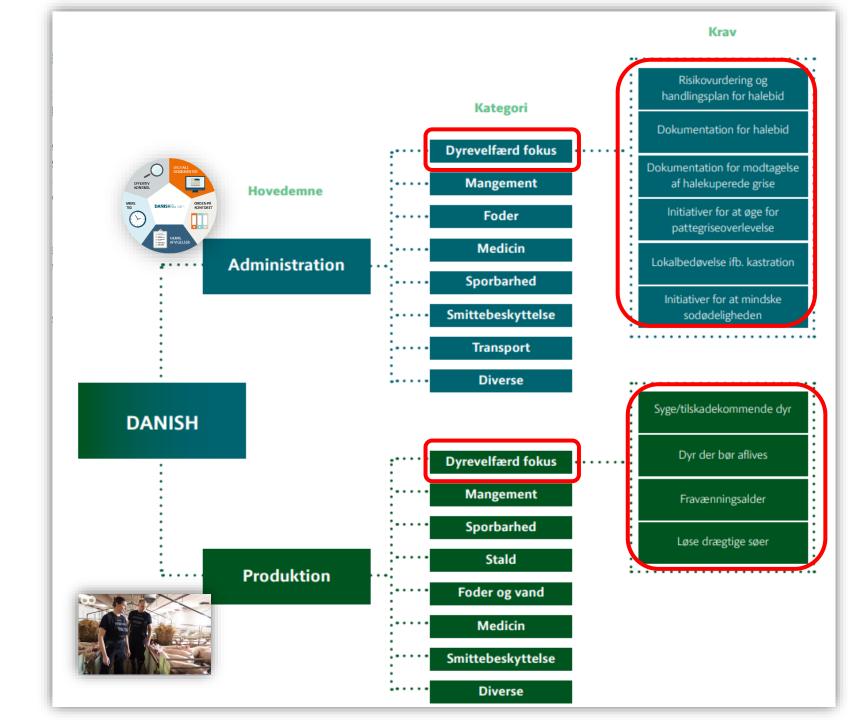
Landbrug & Fødevarer

Sektor for Gris



New structure

- o 1 July 2023, Version 3.0
 - Spot audits
 - Advisory process

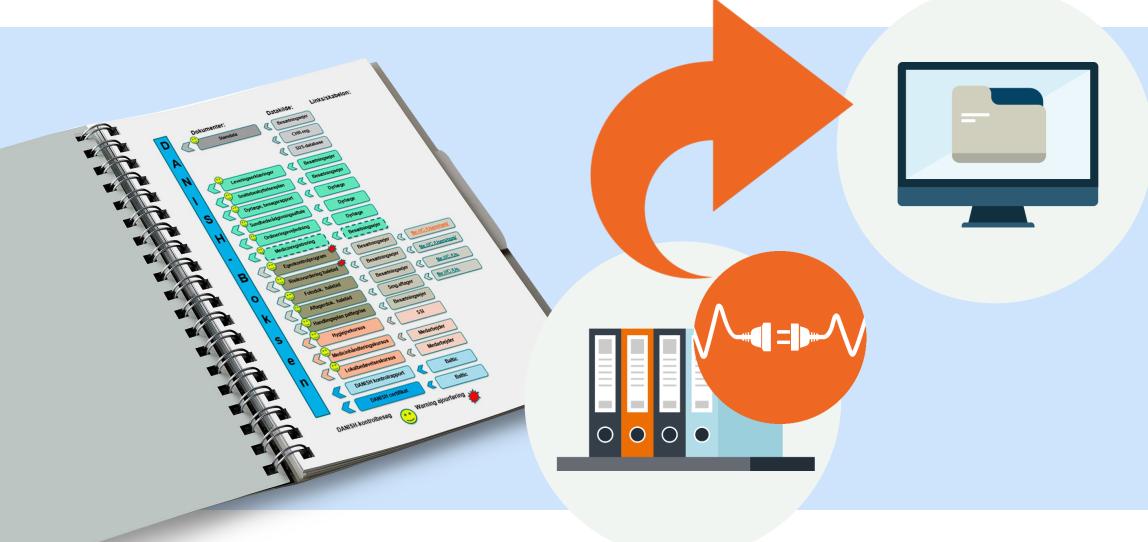


Landbrug & Fødevarer Sektor for Gris



STØTTET AF

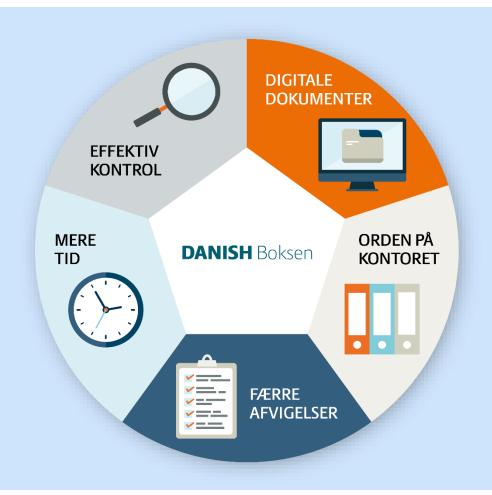
DANISH Boksen – first idea ...







DANISH Boksen



September 2023

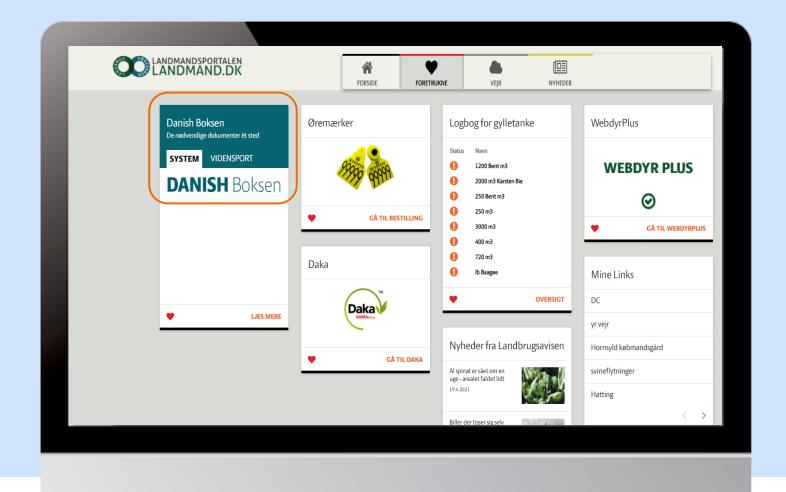
1,145 users, CVR, accepted consent

3,205 sites, CHR



Landmand.dk







Landing page



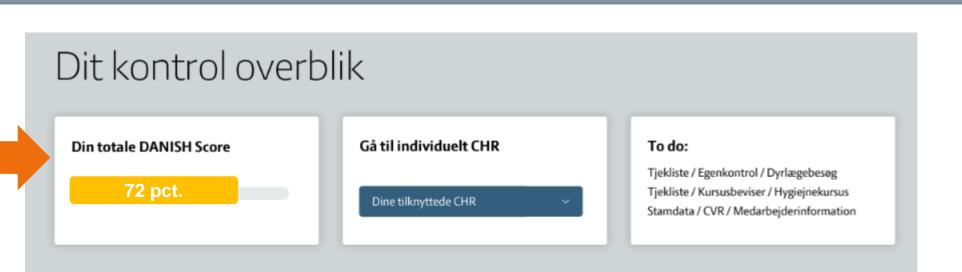
DANISH Boksen	Arkiv Tj kommen til D	ekliste DANISH Bo	ksen		
	tale DANISH Score 2 pct.	To do: Tjekliste / Egenkontrol / Tjekliste / Kursusbevise Stamdata / CVR / Medai	r / Hygiejnekursus	Linkoversigt: Link 1 Link 2 Link 3	
Arki v Din do	V kumentation samlet	\rightarrow	Tjekliste Forbered dig til ko	ntrol	\rightarrow

Svineafgiftsfonden

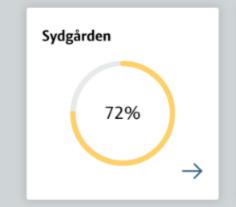


Checklist: control overview, CHR

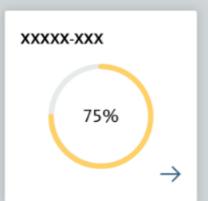


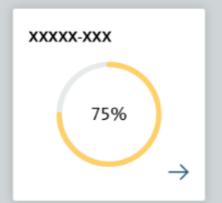


Individuelle CHR-score





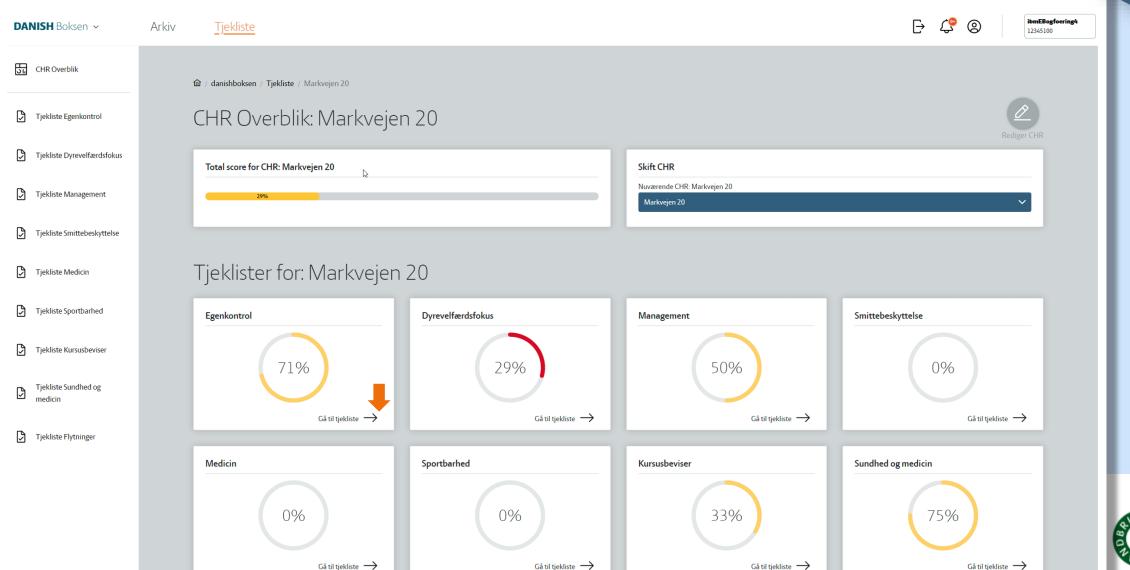






Checklist: CHR overview

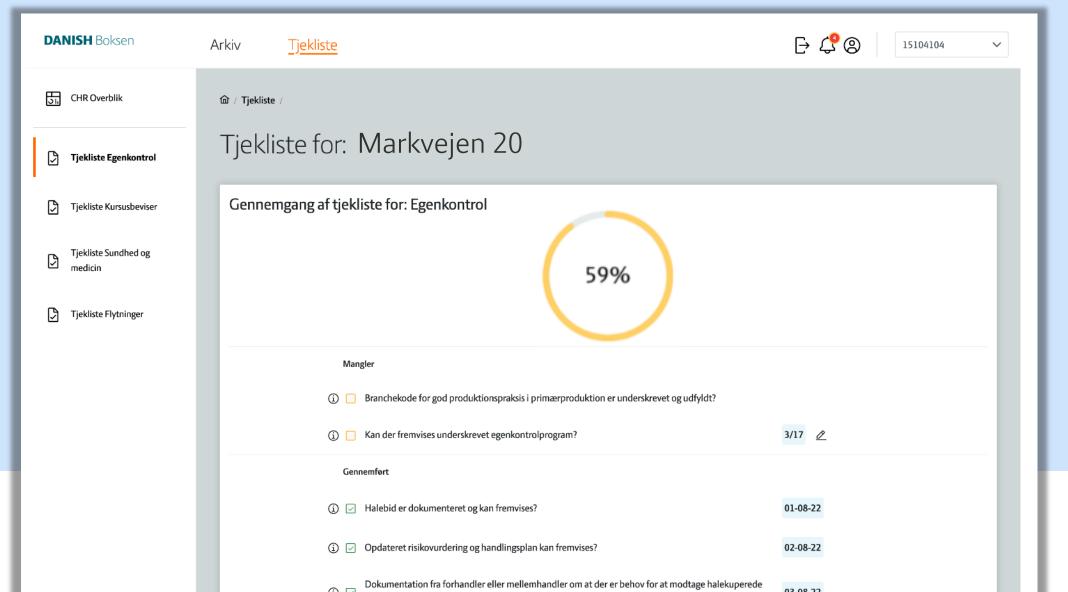






Checklist: self-audit







Scanning App

Examples:

- Ongoing images of tail biting
- Image of feed leaflet
- Course certificates

Work is underway on naming pictures in the app!

DANISH Boksen - Guide til scanningsapp

Scanningsapp til NemFaktura – sådan kommer du i gang

Sidst opdateret: 9-02-2022

Indhold

Sådan downloader du og logger på app'en

Send ét eller flere bilag til DANISH Boksen

Sådan bruger du "Indstillinger"

Skift organisation

Skift adgangskode

Skift sprog

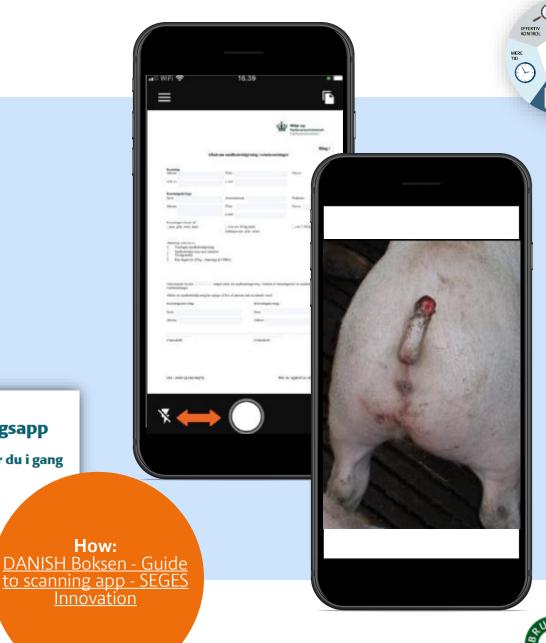
Svineafgiftsfonden sådan

STØTTET AF

Sådan downloader du og logger på app'en

· Find og download app'en SEGES Scan i Google Play eller App Store.

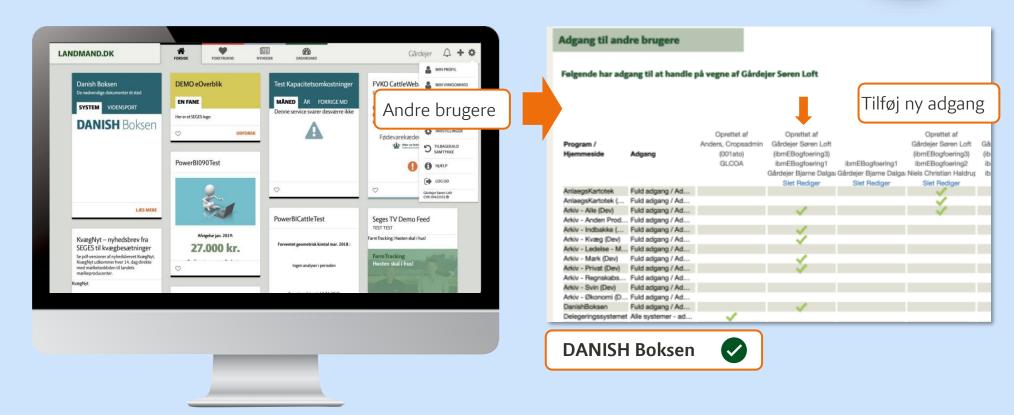
Forth and do Share and a local do large indeed die Noo-Foldon and de



Delegated access for outsiders (advisers)



The farmer



Mail transfer, "CVR"@danishboksen.dk





New elements and function in DANISH Boksen 2023













Data integration

Additional help





Advisory videos for a good start: Danish Boksen: your digital

<u>overview</u> (svineproduktion.dk)

ØGET VÆRDI FOR DIN PRODUKTION

DANISH Boksen giver dig frihed og mere tid i stalden til f.eks. at fokusere på dyrevelfærd. Øget dyrevelfærd ses også på bundlinjen. Diverse videos (onboarding etc) https://www.seges.tv/tag/ DANISH%20Boksen

Contact:

General danish@lf.dk

Technical kundecenter@seges.dk tel: 7015 5015



Svineafgiftsfonden

Case story - DANISH Boksen

o https://youtu.be/dF0NH7aybgk





Take home messages



- Customers want quality and require <u>documentation</u>
- o You produce valuable quality pigs and can be <u>DANISH-certified</u>
- o Everyone contributes to keeping the "quality chain" intact
- Use <u>DANISH Boksen</u> more time and less worry





PARTICIPANT CERTIFICATE



This certificate confirms that

EVERYONE HERE



has attended the presentation

A VALUABLE DANISH CERTIFICATE

Asger Kijfer Nielsen, Kvalitetschef DANISH

25. OKTOBER 2023

Dato

